



9th Annual

Wine & Cheese

An Online Auction



April 27 – May 1, 2022

Fighting Childhood Cancer with Hope



Overview



Sofia's Hope was established in 2013 and since inception has provided over \$400,000 to the childhood cancer community by funding research on the late effects of chemotherapy, raising awareness about childhood cancer, and offering patient and family programming throughout the year.

In Sofia's name, we stand alongside the almost 17,000 children diagnosed each year and fight childhood cancer with HOPE.

While we typically host Wine & Cheese as part of our Week of Hope in the fall, this year we are taking a different approach as we are proud to proceed with the 1st International Pediatric Cardio-Oncology Conference October 21-22 in Cincinnati, Ohio.

Wine & Cheese was our first-ever fundraiser and allows us to mix and mingle for the cause. As COVID numbers ebb and flow, it was safest to proceed with a virtual effort this year, with the hopes to get back to in-person programming in 2023.

On behalf of all of us at Sofia's Hope, we invite you to JOIN US for the *9th Annual Wine & Cheese: An Online Auction* and help raise the funds needed to allow us to continue serving childhood cancer patients and their families at all points in their journey.

**Let's fight childhood cancer
with HOPE together!**

Once You Choose Hope, Anything is Possible





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The *9th Annual Wine & Cheese: An Online Auction* is our chance to celebrate the people fighting childhood cancer in our community. Virtual attendees will participate online through the silent action and live streaming. The auction will run for a couple of days with a (ssshhhh!) Sneak Peak on Wednesday, April 27th and official launch on Thursday, April 28th with the auction closing on Sunday, May 1st.

This year's HOPE Sponsorships include a virtual wine appreciation class, hosted by Wines for Humanity. Slated for Thursday, April 28th, participants will receive a special package delivered to their homes with three full bottles of wine, and instruction by connoisseur Dana Lee Csutoros/Senior Wine Advisor. A Happy Hour from the comfort of your home!

If you have been touched by childhood cancer or want to affect positive change for those who have, our Wine & Cheese event is right for you!



\$5,000 PRESENTING Sponsor

BENEFITS

- Name listed as Presenting Sponsor for all collateral materials and media outreach
- Four (4) HOPE Sponsorships (up to 12 bottles of wine, and entrance to 4/28 virtual wine appreciation class)
- Name/logo listed on Corporate Partners page of Sofia's Hope website for 12 months
- Name acknowledged in 10 postings via social media as a sponsor up to 4 weeks prior to Event
 - FB – 5,190 followers
 - IG – 1,958 followers
- Name/logo with hot link included on online auction website
- Name listed on the E-newsletter
- Family program underwriting for any one of the opportunities listed on following slides.





\$3,500 PLATINUM PREMIER Sponsor

BENEFITS

- Exclusive Presenting Sponsor of the 4/28 Wine Appreciation Class
- Four (4) HOPE Sponsorships (up to 12 bottles of wine, and entrance to 4/28 wine appreciation class)
- Opportunity for a representative to welcome attendees to the class
- Name/logo with hot link included on online auction website
- Name acknowledged in all wine appreciation class social media Posts
- Name listed in the E-newsletter





\$2,500 GOLD PROMISE Sponsor

BENEFITS

- Three (3) HOPE Sponsorships (up to 9 bottles of wine, and entrance to 4/28 virtual wine appreciation class)
- Name/logo with hot link included on online auction website
- Name acknowledged in three postings via social media as a sponsor up to four weeks prior to Event
- Name listed in the E-newsletter
- Program underwriting for any one of the following:
 - Newly Diagnosed Family Kits (1x available)
 - Pediatric Cardio-Oncology Research Funding (9x available)
 - Sofia Blanco Scholarship for Childhood Cancer Survivors (3x available)
 - Gabriela Blanco Scholarship for Siblings of Childhood Cancer Survivors (3x available)





\$1,000 SILVER COURAGE Sponsor

BENEFITS

- Two (2) HOPE Sponsorships (up to 6 bottles of wine, and entrance to 4/28 virtual wine appreciation class)
- Name acknowledged in 2 posting via social media as a sponsor up to 4 weeks prior to Event
- Name listed in the E-newsletter
- Name/logo with hot link included on online auction website
- Program underwriting for any one of the following Treasured Moments activities:
 - Gift Cards for Families in Need (2x available)
 - Holiday Gifts for Teens (2x available)
 - Patient Support (2x available)
 - Treasure Chest (1x available)





\$500 BRONZE FAITH Sponsor

BENEFITS

- One (1) HOPE Sponsorship (3 bottles of wine, and entrance to 4/28 virtual wine appreciation class)
- Name listed in the E-newsletter
- Name/logo included on online auction website
- Name acknowledged via social media as a sponsor up to four weeks prior to Event
- Program underwriting for one of the following:
 - Adopt-an-Animal Crates (4 available)
 - Masks for Newly Diagnosed Family Kits (2 available)



2022 Wine & Cheese Partner Opportunities

- | | | | |
|---|---------|--|---------|
| <input type="checkbox"/> Wine & Cheese Presenting Sponsor | \$5,000 | <input type="checkbox"/> Platinum Premier Sponsor | \$3,500 |
| <input type="checkbox"/> Gold Promise Sponsor | \$2,500 | <input type="checkbox"/> TM Silver Courage Sponsor | \$1,500 |
| | | <input type="checkbox"/> Bronze Faith | \$500 |
-

Name/Company as you would like to appear on printed materials _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ (REQUIRED)

Method of Payment:

Please reserve my sponsorship as noted above and send me an invoice.

Check made payable to Sofia's Hope, Inc. Amount: \$ _____ Check #: _____

American Express Visa MasterCard Discover Name as it appears on card _____

Amount to charge: \$ _____ CVC code: _____

Card Number: _____ Exp. Date: _____

Signature: _____ Date: _____

PLEASE SUBMIT THIS FORM TO:

Sofia's Hope, Inc. | Melissa Wetzel
10106 SW 126 Street, Miami, FL, 33176
melissa@wetzelnprofitconsulting.com
(954) 687-2181

All sponsorship collateral is subject to printing and production deadlines: April 1st

Donor information is strictly confidential and is never shared or sold to other organizations. Sofia's Hope, Inc. is 501(c)3 organization. Please consult your tax advisor for information on your donation.



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Thank you for your time and consideration.



www.sofiashope.org