



11th Annual

Wine & Cheese

April 25, 2024



Fighting Childhood Cancer with Hope

Overview



11th Annual

Wine & Cheese

Sofia's Hope was established in 2013, in memory of Sofia Blanco, who beat Non-Hodgkin's Lymphoma at the age of four yet passed away eight years later due to the late effects of the lifesaving chemotherapy necessary to treat her.

Since inception, we have provided over \$1.5 Million to the childhood cancer community by funding research on the late effects of chemotherapy, raising awareness about childhood cancer, and offering patient and family programming throughout the year.

In Sofia's name, we stand alongside the over 17,000 children diagnosed each year and fight childhood cancer with HOPE.



Wine & Cheese was our first-ever fundraiser and allows us to mix and mingle for the cause. On behalf of all of us at Sofia's Hope, we invite you to JOIN US for the *11th Annual Wine & Cheese* and help raise the funds needed to allow us to continue serving childhood cancer patients and their families at all points in their journey.

**Let's fight childhood cancer
with HOPE together!**



Once You Choose Hope, Anything is Possible



THURSDAY, APRIL 25, 2024

6:30PM-10PM

UM NEWMAN ALUMNI CENTER, CORAL GABLES

The 11th Annual Wine & Cheese brings an eclectic mix of cocktails, great food and fun as we celebrate fighting childhood cancer with HOPE. With 200 anticipated guests, we'll enjoy music, lite fare, silent auction, and inspiring presentations.

If you have been touched by childhood cancer or want to affect positive change for those who have, our Wine & Cheese event is right for you!



\$10,000 PRESENTING Sponsor

BENEFITS

- Name listed as Presenting Sponsor for all collateral materials and media outreach
- Twenty (20) tickets to Wine & Cheese
- Name/logo listed on Corporate Partners page of Sofia's Hope website for 12 months
- Name acknowledged in five (5) postings via social media as a sponsor up to 4 weeks prior to Event
 - FB – 5,190 followers
 - IG – 1,958 followers
- Name/logo with hot link included on online auction website
- Name listed on the E-newsletter
- Family program underwriting for any one of the opportunities listed on following slides.





\$5,000 GOLD PROMISE Sponsor

BENEFITS

- Ten (10) tickets to Wine & Cheese
- Name/logo with hot link included on online auction website
- Name acknowledged in three (3) postings via social media as a sponsor up to four weeks prior to Event
- Name listed in the E-newsletter
- Program underwriting for any one of the following:
 - Newly Diagnosed Family Kits (1x available)
 - Pediatric Cardio-Oncology Research Funding (9x available)
 - Sofia Blanco Scholarship for Childhood Cancer Survivors (3x available)
 - Gabriela Blanco Scholarship for Siblings of Childhood Cancer Survivors (3x available)





\$2,500 SILVER COURAGE Sponsor

BENEFITS

- Six (6) tickets to Wine & Cheese
- Name/logo with hot link included on online auction website
- Name acknowledged in two (2) postings via social media as a sponsor up to 4 weeks prior to Event
- Name listed in the E-newsletter
- Program underwriting for any one of the following Treasured Moments activities:
 - Gift Cards for Families in Need (2x available)
 - Holiday Gifts for Teens (2x available)
 - Patient Support (2x available)
 - Treasure Chest (1x available)





\$1,000 BRONZE FAITH Sponsor **BENEFITS**

- Four (4) tickets to Wine & Cheese
- Name/logo included on online auction website
- Name listed in the E-newsletter
- Name acknowledged via social media as a sponsor up to four weeks prior to Event
- Program underwriting for one of the following:
 - Adopt-an-Animal Crates (4 available)
 - Build-A-Bear Support Teddy Bears (10 available)



\$500 WINE & CHEESE Patron **BENEFITS**

- Two (2) tickets to Wine & Cheese
- Name listed in the E-newsletter



2024 Wine & Cheese Partner Opportunities

- Wine & Cheese Presenting Sponsor \$10,000
- Gold Promise Sponsor \$ 5,000
- Silver Courage Sponsor \$ 2,500

- Bronze Faith \$1,000
- Wine & Cheese Patron \$ 500

Name/Company as you would like to appear on printed materials _____

Contact Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

Email _____ Signature _____ (REQUIRED)

Method of Payment:

Please reserve my sponsorship as noted above and send me an invoice.

Check made payable to Sofia's Hope, Inc. Amount: \$ _____ Check #: _____

American Express Visa MasterCard Discover

Name as it appears on card _____ I would like to cover the payment processing fee.

Amount to charge: \$ _____ CVC code: _____

Card Number: _____ Exp. Date: _____

Signature: _____ Date: _____

PLEASE SUBMIT THIS FORM TO:

Sofia's Hope, Inc. | Melissa Wetzel
10106 SW 126 Street, Miami, FL, 33176
melissa@wetzelnprofitconsulting.com
(954) 687-2181

All sponsorship collateral is subject to printing and production deadlines: April 8th

Donor information is strictly confidential and is never shared or sold to other organizations. Sofia's Hope, Inc. is 501(c)3 organization. Please consult your tax advisor for information on your donation.