



Fighting Childhood Cancer with Hope

10106 SW 126 Street

Miami, FL 33176

786.730.4545

sofiashope.org

2023 Sponsorship Opportunities

Saturday, October 28th

\$20,000 Presenting Sponsor (Category Exclusivity): Recognized as the exclusive Presenting Sponsor with logo on all marketing materials, and promotional items (official t-shirt, event signage at walk site, website, bibs, virtual participant certificate of completion, etc.) | Run/walk registration fee waived for 25 participants | Opportunity for company representative to welcome participants on event day | Prominent 10x10 booth location at post-race celebration (includes table and two chairs) | Company banner displayed at Walk site (provided by sponsor) | Hot link from event website to sponsor website | Insertion of coupon or flyer in participant virtual bag

\$10,000 Warriors Circle Sponsor: Recognized as the exclusive Warriors Circle sponsor with logo on all marketing materials, and promotional items (official t-shirt, event signage at walk site including the Warriors Circle hospitality tent, website, bibs, virtual participant certificate of completion, etc.) | Opportunity for company representative to welcome participants on event day | Run/walk registration fee waived for 12 participants | Hot link from event website to sponsor website | Prominent 10x10 booth location at post-race celebration (includes table and two chairs) | Company banner displayed at Walk site (provided by sponsor) | Insertion of coupon or flyer in participant goodie bag

\$5,000 Gold Sneakers Sponsor: Inclusion of logo on event website, all e-mail blasts, official t-shirt and event signage at event site | Inclusion of logo on official virtual participant certificate of completion | Run/walk registration fee waived for 6 participants | Hot link from event website to sponsor website | Complimentary 10x10 booth location at post-race celebration (includes table and two chairs) | Insertion of coupon or flyer in participant goodie bag | Named sponsor for one of the following opportunities:

- Training Tips
- Goodie Bag
- Photo Area

\$2,500 Silver Socks Sponsor: Inclusion of logo on event website and all e-mail blasts | Inclusion of logo on official t-shirt, signage at event site and official virtual participant certificate of completion | Run/walk registration fee waived for 4 participants | Hot link from event website to sponsor website | Insertion of coupon or flyer in participant goodie bag | Complimentary 10x10 tent at post-race celebration (includes table and two chairs)

\$1,000 Bronze Laces Sponsor: Inclusion of logo on event website and one email blast | Inclusion of logo on participant certificate of completion | Run/walk registration fee waived for 2 participants | Hot link from event website to sponsor website | 10x10 tent to promote your brand (equipped with a table and two chairs) | Insertion of coupon or flyer in participant goodie bag

\$500 Patron Sponsor: 10x10 tent to promote your brand (includes table and two chairs)





2023 Sponsorship Pledge

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: (Day) _____ (Eve) _____

E:MAIL: _____

Sponsorship Level: **PRESENTING** **WARRIORS CIRCLE** **GOLD** **SILVER** **BRONZE**

Sponsorship Amount \$ _____ (Please submit logo now and check by 10/1)

Donated Goods _____

Estimated Value of Donated Goods \$ _____

In-Kind Support Pledge

I am unable to be a sponsor at this time; however, I would like to donate the following:

valued at: \$ _____

Please enclose your check or money order made payable to Sofia's Hope, Inc. mail to:

**Sofia's Hope - Reason to Run
10106 SW 126 Street
Miami, FL 3317**

Questions/Contact: Marta Blanco at (786) 730-9440 or info@sofiashope.org

