

IMPACT. INNOVATE. INSPIRE.



Annual Report

October 2017– September 2018



Baptist Health Foundation

BAPTIST HEALTH SOUTH FLORIDA

Baptist Health Foundation Mission



The mission of Baptist Health Foundation is to inspire philanthropy and build extraordinary donor relationships in support of excellence, innovation, community wellness and global leadership in healthcare at Baptist Health South Florida. Through philanthropy, the Foundation supports and expands Baptist Health's ability to provide outstanding patient care and bring the latest treatments to patients and families affected by a serious illness. Donor contributions also allow the Foundation to assist Baptist Health facilities in keeping pace with technology and equipment advances, perform cutting-edge research and offer continuing education opportunities to medical staff.



“Before the camera, I used to call the nurses all the time; but being able to pull out my tablet and take a look at him — that makes all the difference.”

— Ana Glass



“Coming to Miami Cancer Institute was the best decision I have ever made! The nurses, doctors, and other staff make me feel at home. They are all angels. Everything is beautiful, bright, clean and just overall the best treatment center I have come across.”

— Quanisha, age 20

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In the beginning, philanthropist Arthur Vining Davis invested in bringing a world-class hospital that would impact everyone in our community.



Message from LEADERSHIP



Baptist Health Foundation

BAPTIST HEALTH SOUTH FLORIDA



Joe Natoli

*Executive Vice President and
Chief Administrative Officer
Baptist Health South Florida*



Tomas P. Erban

*Chairman of the Board
Baptist Health Foundation*



William H. Banchs, Ph.D.

*Former Chief Executive Officer
Baptist Health Foundation*

It is with great pride that we present Baptist Health Foundation's first annual report, highlighting some of the many programs and projects made possible by your support. At first glance, this may seem like a report about our successes, but it truly is a report of *your* successes. By giving your time, expertise and financial support, you have touched many lives and helped make Baptist Health a stronger force for good in our community. Your contributions funded projects large and small — a toy to make a sick child smile, new technology to save lives, renovations to improve access to cutting-edge care and research to shape the future; all were important.

We are pleased to share that we exceeded our goal and raised \$31.3 million in fiscal 2018. We welcomed a record number of new donors and managed more contributions than ever before. As stewards of your gifts, we worked to strengthen our organization so we could function as efficiently and effectively as possible, ensuring that your contributions would have the greatest and most lasting impact. It was a challenging time as we recovered from the ravages of Hurricane Irma, but as an organization, we never missed a step, bolstering our culture of gratitude and innovation.

We hope you will find the stories as inspiring as we do. When we review what has been made possible through your help, we are truly humbled. As we look ahead, we again set our goals high and strive to expand our reach. Our hope is that our culture of kindness, generosity and gratitude will inspire philanthropy in everyone who comes into contact with Baptist Health and our Foundation. We thank you for taking this journey with us.

A special thank-you to Bill Banchs, who retired in January after five years of transformational leadership to the Baptist Health Foundation. Since joining Baptist Health in 2013, he inspired the Foundation to reach new heights of growth and excellence — leading the Foundation to achieve record-breaking fundraising numbers, while also incorporating the importance of philanthropy and gratitude into the Baptist Health culture. It was through Bill's guidance that this first annual report, which shares the impact of philanthropic giving, was made possible. We are grateful for his leadership and commitment to both our organization and community, and thank him for the tremendous impact he has left. His legacy will be forever imprinted in the fabric of Baptist Health South Florida.

Baptist Health South Florida



*Sandra McLean, Joanne Aberilla, Richard P. Cole, Esq.,
and Javier Hernandez-Lichtl*



Bo Boulenger and Richard P. Cole, Esq.





A FAMILY'S TRADITION OF PHILANTHROPY

Every family has its traditions. In the case of attorney Richard P. Cole, a big part of his family's legacy revolves around philanthropy and community service.

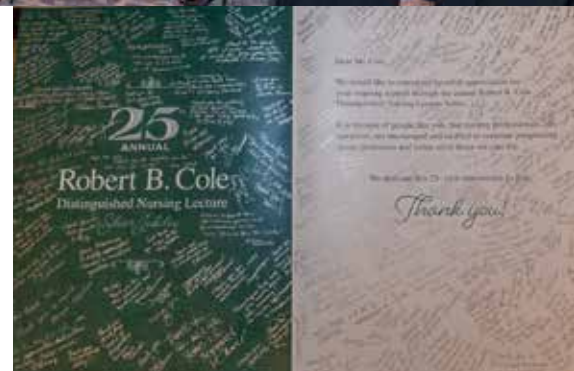
Mr. Cole honors that legacy through his ongoing support of Baptist Health's Center for Excellence in Nursing and the annual two-day event named for his late father, who served as the first chair of the Baptist Health Board of Trustees. The Robert B. Cole Distinguished Nursing Lecture Series was established by his dad to encourage, inspire and honor Baptist Health's nurses. Held in the spring, the lecture series celebrated its 25th anniversary last year, drawing more than 1,000 nurses over two days.

The latest event also marked a new milestone — the inauguration of the Richard P. Cole Nurse of the Year award, given to Joanne Aberilla, R.N., a clinical

nurse educator in the intensive care unit at West Kendall Baptist Hospital.

"I thank God for the legacy of the Cole family. I am very humbled," said Ms. Aberilla, who was selected by a council of nurses from each Baptist Health entity.

Mr. Cole shares his father's belief that nurses are the heart of a hospital. That's why he has put so much of his philanthropic focus on the Center for Excellence in Nursing, which provides Baptist Health nurses with access to advanced courses, training in new technology and scholarships. "A highly trained nursing staff is the foundation of high-quality healthcare," he said.



Mr. Cole sees upholding his family's tradition of philanthropy as a way of honoring both his parents. He has ensured his family's sustaining support for nursing by setting up an endowment with Baptist Health Foundation. "I hope that through my father's original gift and those I have been able to subsequently make, each and every nurse will realize how grateful we are for all they do, each and every day."



Yvonne Johnson, M.D., Irma and Billy Baldwin, and Jorge E. Pérez, M.D.

Lincoln Mendez, Gavril Lazovic, M.D., and Jorge E. Pérez, M.D.



Baptist Health South Florida

GIVING FROM THE HeART

There's a point where art and science intersect — a point made very clear in 2018 at a special art exhibit called Works of HeART, featuring photographs, paintings and sculptures created by members of the South Miami Hospital medical staff. This first-of-its-kind exhibit put some 70 works of art by doctors and other medical professionals on display near the main lobby, showcasing skills and talents that extend far beyond medicine. Many pieces were offered for sale to benefit a newly established Medical Staff Well-being Fund, which will finance

activities and educational programs to reduce stress and improve health among physicians throughout Baptist Health. Directing any proceeds from the exhibit to the new wellness fund just made sense. What is often termed “physician burnout” has become a growing national crisis, with at least one symptom affecting more than half of all physicians, according to recent studies published in the *Journal of American Medicine*.

“Our medical professionals dedicate their lives to helping others,” said Marcia Montero, manager of

physician relations at South Miami

Hospital. **“Expressing themselves through art is one of the ways they practice work-life balance.”**

Emergency medicine physician Julio de Peña Batista, M.D., was proud to have his work included in the display. “Photography is an escape from the everyday challenges of clinical medicine,” he said. “It helps me see the world in a different way.”

INNOVATION PIPELINE

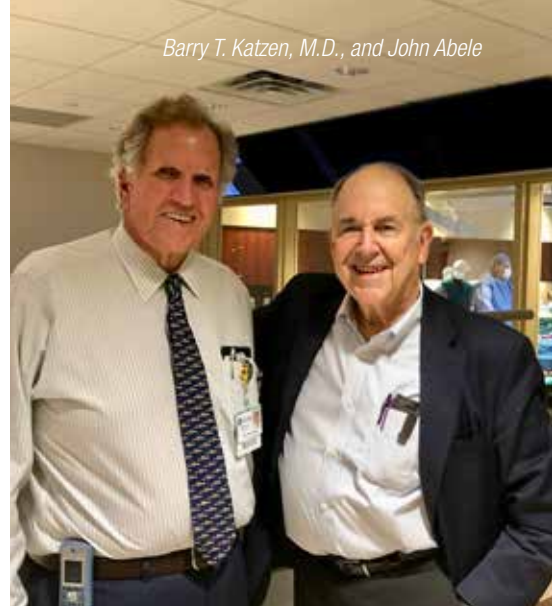
Medical breakthroughs can often take decades to move from concept to bedside. To speed the process, Baptist Health has created Innovation Institute Miami, a venture to develop ideas aimed at saving lives or improving patient care from their earliest stages to commercialization.

Philanthropic gifts from the Argosy Foundation, Envision Healthcare, Barbara and Manuel Diaz and John Abele, along with other individual donors, have invested in the Institute, which has also partnered with an experienced international healthcare technology company to evaluate and develop inventors' ideas for medical devices.

“This is an exciting startup for us because it is an innovation pipeline that may have a significant impact on patient care,” said Barry

T. Katzen, M.D., clinical champion of the startup and founder and chief medical executive of Miami Cardiac & Vascular Institute. “And for the inventor, it provides the resources and assistance to bring an idea to market, rather than stalling it in the complex process that currently exists.”

Anyone within Baptist Health may submit an idea, which, if viable, will continue through a process that includes design development, clinical



Barry T. Katzen, M.D., and John Abele



Miles Gilman, Joe Natoli, Barry T. Katzen, M.D.,
Stacy Morris, Megan Cottle, Mengzhi Hu

studies and market introduction.

“Think of this a little like the TV show ‘Shark Tank,’” Dr. Katzen said. “Not all ideas will generate interest, and only a small percentage will make it, but we are confident, given the caliber of innovators from our medical staff and employee community, that we will collaborate with some inventors on ideas that could revolutionize the delivery of healthcare.”

Launch of Institute: 2017

of ideas received: 58
of appraisals completed: 22
of commercialization efforts: 6
of intellectual property filings/pending: 3

Baptist Health South Florida



S. Lawrence Kahn III

REMEMBERING A VISIONARY

S. Lawrence Kahn III was a keen businessman, an outdoorsman with a spirit of adventure, and a U.S. Navy veteran. A devoted husband, father, grandfather, philanthropist and great friend to Baptist Health, his leadership had a huge impact on the community's well-being. Founding chair of the Miami Cancer Institute Board of Directors, he also served on the Board of Directors for Baptist Hospital and Baptist Health Medical Group. He passed away in August 2018 at the age of 72 after a long battle with lymphoma.

As plans for the development of Miami Cancer Institute got underway, Mr. Kahn's own experience with cancer led him to a focused vision for Baptist Health's program. "As a member of the design committee, he was instrumental in ensuring that the needs of patients came first," said Michael J. Zinner, M.D., Institute CEO and executive

medical director. "Above all, he wanted to make certain that patients could stay close to home and receive world-class care. We are forever grateful for his tremendous contributions and visionary leadership."

Before his passing, Mr. Kahn and his wife, Susan, established the Larry and Susan Kahn Immunotherapy Treatment and Research Fund at the Institute. Its goal is to discover new approaches for the treatment of lymphoma, particularly in the areas of immunotherapies and stem cell transplants.

"This gift acknowledges the huge steps we have made over the years and the potential we have, through continued research,



to find a cure for even the most aggressive forms of lymphoma,"

said Guenther Koehne, M.D., Ph.D., chief of Bone & Marrow Transplantation and Hematologic Oncology at the Institute. "It will make an impact on the lives of those in our community."

"As a member of the design committee, he was instrumental in ensuring that the needs of patients came first."



Raymond Rodriguez-Torres, Michael J. Zinner, M.D., S. Lawrence Kahn III and Brian Keeley

Baptist Hospital of Miami

PAYING IT FORWARD

A Baptist Hospital oncology nurse for 21 years, Jan Roy, R.N., felt supported and nurtured by her colleagues through the ups and downs of life. Their compassion, and Baptist Health's investment in her as a nurse, led her to return the favor. Ms. Roy is one of thousands of Baptist Health employees who regularly make donations to their workplace to benefit others.

"It's not something I talk about much, but I'd like others to know that it doesn't have to be a huge sum of money given all at one time to help someone else. My donations have taken place over many years," Ms. Roy said.

She gives, in part, because she has also received. In 2003, when her 13-year-old son, Max, passed away in an accident, employees donated their Paid Time Off so she could mourn rather than worry about work or loss of income.

Today, she earmarks her donations to the Center for Excellence in Nursing, which provides scholarships to those who want to enter the nursing field,



pays for advanced training for nurses and buys technology that allows nurses to spend more time at the bedside. Ms. Roy also attended an invaluable oncology conference in Seattle, an educational experience funded through the Center. In the end, the Center not only benefits nurses, but also patients.

Another impetus behind Ms. Roy's generosity came after her longtime partner, James Angus, was diagnosed with throat cancer. His hospitalizations on Baptist Hospital's 5 Clarke floor, where Ms. Roy is nurse manager,



provided her with a different perspective on care. **"I really got to see my staff from the other side," Ms. Roy said. "They are so hard-working and compassionate."** When Mr. Angus passed away last year, she made a donation to dedicate a room in his honor.



Reverend Serg Lopez, Joe Natoli, Fernando Mendoza, M.D., Patricia Rosello, Calvin Babcock, Bo Boulenger, Maria Fernandez, Bill Banchs (standing), Father Pedro Cartaya and Carlos Arboleya (sitting)



“I am touched that my wife and son’s legacy will provide hope and healing to not only patients, but families as well.”

HUMBLE BEGINNINGS

Days after Fidel Castro came into power in Cuba, Carlos Arboleya, Sr. left the island with his wife, young son and just \$14 in his pocket. He spent his life giving back to the Miami community that took them in and helped him become a successful businessman.

Although he had 16 years of experience in banking before coming to Miami, Mr. Arboleya was unable to find employment in the field when he arrived. Industrious and in need of a job, he became an inventory clerk in a shoe factory. With his sharp business acumen and extraordinary work ethic, he soon moved up to vice president, and it wasn’t long before he was able to reenter the world of finance. There, he achieved numerous milestones — even starting his own bank.

In his nearly 60 years in Miami, Mr. Arboleya influenced thousands of lives as a volunteer with organizations such as the Boy Scouts of America, Junior Achievement and YMCA. His contributions have supported many youth and elder programs. His latest donation to Baptist Hospital honors his late wife and son, for whom the Marta and Carlos J. Arboleya Jr. Children’s Emergency Center is named. His gift was designated to the area of greatest need at Baptist Hospital of Miami.

“God was very good to my family and I feel fortunate that I was given many opportunities,” Mr. Arboleya said.

“My greatest reward is being able to help others.”

Mr. Arboleya, who calls himself “90 years young,” has received

countless awards — the Silver Buffalo from the Boy Scouts, the Ellis Island Statue of Liberty Honor Medal, the Horatio Alger Award and a humanitarian award from the National Conference of Christians and Jews, among others. There’s even a section of Miami’s Southwest Eighth Street — Calle Ocho — named after him.

While the recognition is wonderful, he is happiest knowing he is making a lasting impact on the lives of others.

“While I can’t determine how long I have left on this earth,” he said, “I can determine what I do in my time. I still have things to do and people to help.”



Baptist Children's Hospital



*Rudy Kranys, Patricia Rosello, Robyn Schmier, Jason Schmier, Liz Schmier,
Jeff Schmier, Ava Schmier, Alyssa Schmier and Stephen Schmier*

A GARDEN OF GRATITUDE

Patients and visitors on the Baptist Hospital campus will soon be exposed to *Papilio polyxenes*, *Danaus plexippus*, *Anartia jatrophae* and *Phoebis philea*. No, these aren't scary-sounding illnesses. They're a few of the nearly 200 species of butterflies found in Florida — the black swallowtail, monarch, white peacock and orange-barred sulphur — that will hopefully make their home at Jessica's Butterfly Garden, a beautifully landscaped pathway near the lake in front of Baptist Children's Hospital.

The garden has been the longtime dream of Liz Schmier, whose daughter, Jessica, passed away in 1990 at age 9 from cystic fibrosis. Since then, Ms. Schmier has raised money for toys and gifts for the hospital's playroom. Donating the money to create the garden, however, is something she sees as a more lasting tribute to her daughter.

"My daughter loved all animals, but particularly butterflies," Ms. Schmier said. **"The garden is light and airy and happy. I hope that parents can come outside with their children who are patients and, together, they can enjoy a few minutes of happiness. But it's also a peaceful destination for everyone who comes to the hospital."**

Ms. Schmier began Jessica's Friendship Fund with the support of family members and friends. She hosted numerous luncheons at her Boca Raton home to raise funds for the garden. Today, landscaped with tropical palms and plants that attract butterflies, the garden includes whimsical butterfly benches and "flying" butterfly



sculptures. A brightly colored caterpillar walkway leads to a wider, open area shaped like a butterfly, its wings accented with red, orange and yellow.

Ms. Schmier is excited to share the garden with others, including Jessica's two brothers, who live in Michigan, and the many donors who helped make it a reality. "If Jessica could see this," Ms. Schmier said, "she would just say, 'Wow!'"

"If Jessica could see this, she would just say, 'WOW!'"



Doctors Hospital



“Nurses are the heartbeat of the organization, delivering efficient, high-quality, compassionate patient care.”



- Ruben Penaranda M.D., Sergio Villegas, M.D., and Doctors Hospital nursing staff.

PHILANTHROPY IMPACTS EXCELLENCE

Nurses have always been the compassionate bedside caregivers. They work around the clock to carry out doctors' orders, reassure family members and attend to the comfort of patients. But the role of nurses has evolved and expanded greatly, with today's nurses taking on more advanced and specialized tasks than ever.

As nursing becomes increasingly complex, Baptist Health is committed to help its staff develop skills and leadership abilities through the Center for Excellence in Nursing, which is supported by philanthropy. The Center opens the door to advanced nursing education, specialized training,

certification in new technologies and scholarships.

At Doctors Hospital, funds from the Center allowed nurses to attend more than a dozen specialty conferences, seminars, professional development courses and other educational events in 2018. "This ultimately brings our nursing staff to their highest level of knowledge regarding innovations, state-of-the-art equipment and interventions that improve our quality of care and the patient experience," said Diane Amado-Tate, vice president and chief nursing officer at Doctors Hospital.

Encouraging nurses to grow professionally and embrace new

challenges helps promote retention, even in a time of looming nursing shortages. It pays off with a staff that is experienced, engaged and enthusiastic.

“In the end, patients are the real winners, especially when nurses share their new skills with co-workers,”

Ms. Amado-Tate said. "Collaboration across all levels enables our healthcare team to integrate knowledge throughout the system and solve unique challenges — all while delivering efficient, high-quality, compassionate patient care."





Fishermen's Community Hospital



Thomas Morrison, M.D.



REBUILDING DREAMS

Support has come from far and wide to help replace the ravaged Fishermen's Community Hospital in Marathon with a modern, \$40 million facility. The plan, which requires at least \$15 million in donations, has captured the hearts of people as far away as Michigan and Ohio, who were impressed by the hospital's extraordinary efforts to serve the community despite being devastated by Hurricane Irma.

But, the greatest support by far has been among individuals and businesses close to home, who intimately understand the critical need for a hospital in the Middle Keys. For example, members of a local women's service group spent an afternoon bagging groceries at Publix and donated the proceeds. The Marathon Rotary Club teamed up with the Keys Weekly newspaper to

AS OF SEPTEMBER, MORE THAN
\$7 million HAS BEEN RAISED

contribute proceeds from the 10th annual Best of Marathon reception. Florida Blue, a health insurance company, contributed \$200,000. Some 50 families made donations that elevated them to the Founders level of Baptist Health Foundation's Giving Society. Fundraising projects range from an elaborate raffle to a Mardi Gras masquerade.

"We're all trying to come up with creative ways to bring in more donations," said Jane Packard, a volunteer who, with her husband, Jim Rifkin, has spent countless hours developing ideas to raise money.

Fundraising was difficult at first because many residents and businesses were still reeling from Irma's wrath and trying to rebuild. But momentum is gaining. So far, more than \$7 million has been raised, according to Mike Leonard, the Foundation Board chair for Fishermen's.

"We are all working together, in unison," said Mr. Leonard, a retired investment banker. "It has been one of the most satisfying experiences of my life."

One turning point came when the hastily erected field hospital of tents and trailers was replaced in July with a sturdy modular structure that will serve patients for at least two years until the new hospital can be built.

"We need a hospital," said Mr. Leonard, who praised the modular facility and noted that before Baptist Health arrived on the scene, many residents worried about getting good medical care in emergencies. Things were looking up when Baptist Health purchased Fishermen's in 2017, but the storm



struck just two months later. "Baptist Health had absolutely no financial reason to stay," Mr. Leonard said. "The amount of money that they put at risk for us is incredible."

To people like Ms. Packard and others who have stepped up, it's all about teamwork. "We are all family down here," she said. "As soon as we heard about the investment Baptist Health was making in this community, we got involved. I've done fundraising before, but my whole heart is in this."



Homestead Hospital



The campaign raised
\$140,000
to purchase 84 special chairs

CARING FOR OUR COMMUNITY

Getting comfortable in a hospital can be a challenge, but a fundraising campaign made that a little easier at Homestead Hospital.

Led by the hospital's Pineapple Committee, a group that mobilizes philanthropic efforts to enhance the facility, the campaign raised \$140,000 to purchase 84 special chairs for rooms on the medical-surgical floors.

The ergonomic chairs provide a place for patients to relax when not in bed, or for family members to comfortably stay by their side, even throughout the night. The seat easily extends from the back with an additional pop-up ottoman, creating an elongated sleep surface.

Ensuring the comfort of not only patients, but also their family members, is in keeping with Baptist Health's patient- and family-centered care philosophy.

“Baptist Health is widely known for providing exceptional, compassionate care, and the addition of these chairs is yet another example of that,” said Homestead Hospital CEO, Bill Duquette. “The end result of this campaign will enhance the comfort of patients and families, and ease the anxiety that can accompany a hospital stay.”



Amanda Greer, Kenneth Spell, Ann Marie Allen, Gail Gordon and Leif Gunderson.



PREVENTIVE MEASURES

Homestead Hospital became the first hospital in Florida to routinely screen patients in the emergency department for HIV and hepatitis C (HCV). The screening program was made possible through a grant from Gilead Sciences, a biopharmaceutical company that has partnered with 96 organizations in 17 states.

Since 2016, Gilead has continued to support the program. To date, 36,347 patients have agreed to be tested and screened. Of those, 1,345 have been diagnosed with HIV or HCV and been linked to care through a partnership with the Florida Department of Health.

“We are thrilled to partner with Homestead Hospital for the past several years,”

said Jackie Escobar, associate director of Government Affairs for Gilead Sciences. “Homestead Hospital’s Emergency Department was the first in the state of Florida to implement policy-driven HIV and hepatitis C screening, and they are true examples of community champions. We are honored to be co-laborers in responding to community need.”

Screening helps create a healthier community, since an estimated one in five HIV-positive individuals in the United States are unaware of their status. Early diagnosis not only helps reduce transmission of the diseases, but also allows patients to receive care that prevents complications and might even save their life.

36,347 Patients have agreed to testing and screening to date

1,345 Have been diagnosed with HIV or HCV

Mariners Hospital



INVESTING IN HOPES AND DREAMS

The Bougainvillea Ball, which brings together supporters of Mariners Hospital, is always a festive and elegant affair. But it's about more than dinner, dancing and connecting with old friends. In 2017, for example, the event was literally the stuff of dreams.

Proceeds that year were earmarked to replace 32 beds at Mariners with new models featuring the latest technology for patient safety, healing and comfort.

The new beds reduce the need for patient repositioning and provide added support and enhanced bedrails for patient mobility, as well as integrate cords, pumps and other equipment.

Jay Hershoff, president of the Mariners Hospital Board of Directors,

thanked guests for their support of a project that will make a big difference for patients.

“We do what it takes to heal and comfort the sick and injured because that’s who we are,” he said.

Proceeds from the 2018 Bougainvillea Ball were earmarked for another important acquisition: a high-tech imaging machine that integrates single photon emission computed tomography (SPECT) and computed tomography (CT). The fused SPECT lowers a patient's exposure to radiation while providing sharper images that can more clearly identify problems such as tumors, brain injuries and spinal fractures. In stroke care, SPECT technology provides detailed images of veins and arteries, revealing blood-deprived areas in the brain. The



clearer images enable physicians to initiate quicker treatment and improve patient outcomes.

“The Ball is inspirational because it brings together people genuinely committed to the health and well-being of the community,” said Rick Freeburg, Mariners Hospital CEO. “As I look around the room, I see so many faces who are a part of the Mariners Hospital family — physicians, nurses, staff, board members, volunteers, community leaders, Giving Society members and Young Philanthropists,” he said. “I thank each of you for being a part of our family.”

DRIVEN TO ACTION

A diagnosis of cancer is hard enough, but having to travel for treatment makes it that much harder. That's why the establishment of oncology services at Mariners Hospital, made possible by the generosity of donors, has had such a huge impact.

The project started small, using a converted doctor's office at Mariners Hospital to set up three chairs for chemotherapy. Only then did it become clear how great the need was. With additional donations, the infusion area was doubled to six chairs, providing services that patients would otherwise have to travel to Miami Cancer Institute to receive.

"It's a long drive that is especially hard on the patient, but also hard on the drivers," said Sally Bauer, M.D., who retired to Upper Matecumbe Key from Ohio and serves on the Mariners Hospital Board. "It's stressful enough to have cancer without also having to face 10-hour days to get treatment."

Dr. Bauer knows this firsthand. Before oncology services were offered at the hospital, she saw a close friend who was battling brain cancer face the hardship



of driving to Miami for treatment. Later, when Dr. Bauer's late husband was diagnosed with pancreatic cancer, they decided to head home to Cleveland for treatment rather than stay in South Florida. "My husband did not have much time," she said. "We knew we didn't want to spend it driving up and down the highway."

The experience inspired Dr. Bauer to set up an endowment to bring oncology services to Mariners Hospital. Her contribution was quickly matched by others, making possible the renovations

and equipment purchases for cancer care. Donors continue to support the program by paying for items such as massage chairs and computer tablets for each patient. "It has been such a wonderful service to the people here," Dr. Bauer said.

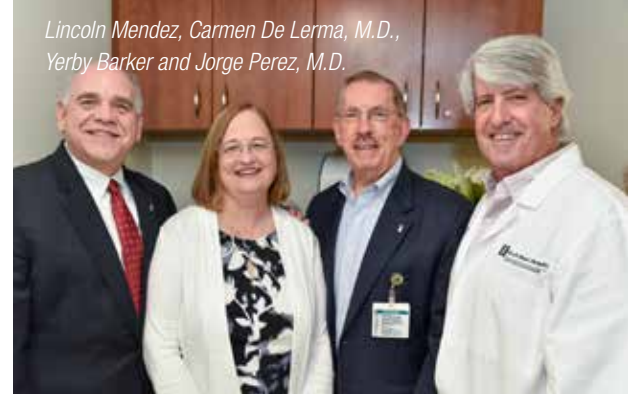
Creating the endowment has been very meaningful for her. "I wanted to do something that would provide benefits well into the future," she said. "By setting up an endowment, you ensure that you will help an organization even after you are no longer here."

"I wanted to do something that would provide benefits well into the future."





Lincoln Mendez, Carmen De Lerma, M.D., Yerby Barker and Jorge Perez, M.D.



South Miami Hospital

A HELPING HAND

If it were as simple as making a wish and blowing out candles, no child would ever experience developmental challenges. But many children do face them — and that's where South Miami Hospital's Child Development Center comes in.

The Center, which recently celebrated its 25th anniversary, has helped more than 17,000 children over the years.

It evaluates and assists newborns who aren't exhibiting age-appropriate skills, preschoolers with developmental issues, children with disabilities such as cerebral palsy and Down Syndrome, and school-age children with performance problems. Yet despite its value in helping some of the

community's most vulnerable children, the Center might not exist without philanthropy.

"Each year, the Center operates at a deficit. Philanthropy is key to reaching children early for the best possible outcome," said Carmen De Lerma, M.D., the Center's director. "Insurance reimbursements are not enough to cover expenses for all our services, which can be complex. Many insurance policies do not cover speech and language services, for example."

Support from individuals and two Coral Gables-based foundations — the Ware Foundation and the Dunspaugh-Dalton Foundation — helped the Center relocate in 2018 from an off-campus location to the East Tower building at South Miami Hospital, where it is more visible and accessible. The Center's budget also was

bolstered by proceeds from the hospital's 2018 Mercury Ball.

"A significant number of our patients are graduates of the Neonatal Intensive Care Unit, born prematurely," Dr. De Lerma said. "We strive to serve the whole community. Some parents come to us looking for answers — my child is not talking yet. My child is not developing like his peers. Could my child have autism?"

The Center's diagnostic and intervention services are guided by a team of pediatricians, occupational and physical therapists, speech/language pathologists and social workers. "Together, we take a unified, multidisciplinary approach to help every child reach his or her full potential," Dr. De Lerma explained. "The sooner you start services for a child who has a delay or difficulty, the better the result."



PRECIOUS MOMENTS

Michele and Timothy Dudley immediately wanted to help when they learned of efforts to put Web-based cameras on every bassinet in South Miami Hospital's Neonatal Intensive Care Unit (NICU), allowing parents to stay close to their babies anytime of the day or night.

The camera project, dubbed NowICU, was a dream of Jorge Perez, M.D., the NICU's medical director and chair of the hospital's Center for Women & Infants. He hoped it would ease anxiety for parents. NICU stays can sometimes last

months, putting an enormous strain on the whole family.

"This is for the benefit of the mom who was pregnant yesterday and is now going home without a child," Dr. Perez said.

"There's no better reassurance than to be able to actually see the child."

The 62 password-protected cameras went live in March 2018, making South Miami Hospital's NICU the only one in Miami-Dade County with cameras on every bed. The impact was immediately obvious. In just the first month, there were 5,178 logins from parents and family members. After eight months, there were 55,436 logins, not only from local parents but from their friends and family in 29 countries.

"These cameras would have helped me so much," said Ms. Dudley, whose twins were born 10 weeks early. Although they are thriving five years later, she and her husband still remember the intense distress when they had to leave their babies in the NICU. They were pleased to support the project to help other families. "In hospitals, I know that donations can do great things," Ms. Dudley said. "It just felt, to me, that this was right — the right cause at the right place."

"The contribution of the Dudleys, as well as the donations of others, helped make this possible," Dr. Perez said. "With the help of philanthropy and Baptist Health Foundation, we were able to accomplish it."





West Kendall Baptist Hospital



BUILDING A HEALTHY HUB

While healthcare services are central to a thriving community, the role of hospitals is changing. Once a place for simply treating the sick, today they emphasize prevention and wellness as they work to educate, engage and support residents. West Kendall Baptist Hospital has taken on that responsibility by creating the Healthy West Kendall initiative, designed to transform the area into the healthiest community in Florida.

The effort includes partnerships between the hospital and area businesses, schools, community organizations and government agencies. From encouraging families to walk their kids to school to hosting a monthly military appreciation dinner at the hospital, or supporting school gardens and welcoming senior citizens for regular lectures, the



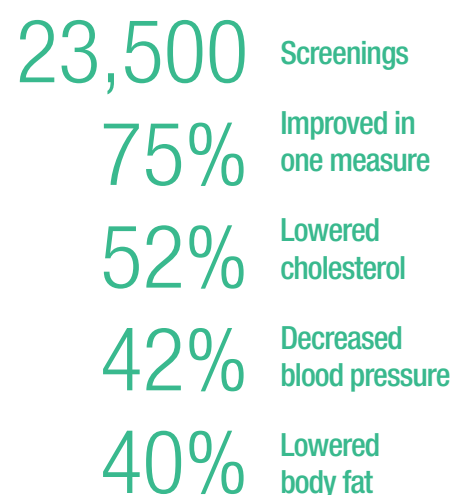
“We have made a commitment to serve and improve the well-being of our community.”

wide range of activities aims to enrich the lives of residents while building a stronger community focused on health. Many of the services come courtesy of grants and donor gifts.

For example, the Healthy Hub is a free, one-stop service in the hospital lobby. Funded partially through a grant from Miami-Dade County and the AstraZeneca Smart for Life program, the Hub tests blood pressure, blood sugar, cholesterol, body mass index, diet and physical activity. Nurses provide visitors with a snapshot of their health, and offer guidance on nutrition, exercise and lifestyle changes that could improve their health.

Referrals to a primary care physician are made, if necessary. The Healthy Hub has conducted more than 23,500 screenings, with about 20 percent of visitors returning to check their status. Of those, 75 percent have improved in at least one measure, with 52 percent lowering cholesterol, 42 percent decreasing blood pressure and 40 percent lowering body fat.

“Our mission is about more than what happens inside our hospital,” said Javier Hernandez-Lichtl, CEO of West Kendall Baptist Hospital. “We have made a commitment to serve and improve the well-being of our community.”



Miami Cancer Institute



A BEAM OF HOPE

In May 2017, Emily Schwitalla was 21 and looking forward to college graduation in Tallahassee. Her parents, James and Michele, were driving up to join her and bring her home to Miami. Life was looking good except for one thing — Ms. Schwitalla had noticed a lump in a lymph node above her collar bone. When she showed it to her dad, he said, with a sense of urgency, “We need to get that looked at.” Ms. Schwitalla was diagnosed with Hodgkin lymphoma, a disease in which cancerous cells form in the lymph system.

Through a friend, Ms. Schwitalla learned of the new Miami Cancer Institute at Baptist Health South

Florida. She was referred to Peter Citron, M.D., a hematology oncologist, and Michael Chuong, M.D., director of radiation oncology clinical research and education, who determined Ms. Schwitalla’s treatment plan: six rounds of chemotherapy, followed by 10 proton therapy treatments in two weeks. Proton therapy destroys cancer cells with precisely targeted doses of radiation, sparing healthy organs and tissue. The closest proton therapy center at the time was in Texas, since it had not yet been offered at Miami Cancer Institute.

The Institute was getting ready to treat its first proton therapy patients six weeks after Ms. Schwitalla’s last

round of chemotherapy. Ms. Schwitalla decided to stay in Miami and became one of the first adult patients to receive proton therapy at the Institute. “I’m so incredibly grateful to both Dr. Citron and Dr. Chuong for being there for me — especially Dr. Chuong, who was an enormous help in getting approval from the insurance company,” she said.

Now 23 and healthy, she’s working full time and is beginning to enjoy life again after that unexpected interruption.

“I’m glad it’s over,” said Ms. Schwitalla, “and I’m also glad I was able to stay in Miami with my family throughout my treatment instead of going to Texas by myself.”

Philanthropy played an integral part in opening the Institute, which continues to rely on donor support through Baptist Health Foundation to help advance technology, research, patient care and programs.

NAVIGATING THE JOURNEY

When Eileen López-Tomé was diagnosed with stage 2 breast cancer, the mother of five knew she had a battle ahead. To support and empower her, her sisters planned a potluck dinner to benefit Miami Cancer Institute.

“We have so little control in this situation,” Ms. López-Tomé said. “They wanted to do something. It’s not like they could take the cancer away or deliver the treatments, so they decided to hold a fundraiser. They wanted to do something for the greater cause.”

The gathering generated an outpouring of love from friends and family. Ms. López-Tomé knew exactly where she wanted to direct the proceeds: the Institute’s Patient Care Navigation program. Supported by philanthropy, the program assigns a nurse to newly diagnosed cancer patients to serve as a medical mentor, advocate, care coordinator and companion.

The Institute’s program, which is striving to become a national model, has 14 oncology nurse navigators and two nurse leaders, in addition to five coordinators as administrative support. Because the nurse navigators are assigned to specific cancer disease sites — such as thoracic, breast or head and neck — they develop a lot of expertise to help guide patients.



“Thanks to philanthropy, we have the luxury of having a larger team,” said Alyssia Crews, director of operations for cancer patient support and patient navigation. “We make sure that every person who comes to Miami Cancer Institute is paired with a navigator who can help them get everything they need during their treatment — whether it is getting their questions answered, dealing with scheduling logistics or even getting them a ride to treatment.”

Ms. López-Tomé said her navigator was a key member of her treatment team.

“She walked me through everything that was going to happen during my treatment,” Ms. López-Tomé said. “When I called her, she always answered. She was very caring and compassionate.”

Being able to support the program financially was very powerful for Ms. López-Tomé. “It helps bring meaning to my experience,” she said. “That’s what survival means to me — you keep living your life every day, and you try to contribute in honor of those who are going through this now.”

Miami Cancer Institute – Pediatrics



“If a kid gets in one of those cars and smiles, it’s a victory.”

LICENSE TO HEAL

When you learn your child has cancer, you start down a road no one wants to travel. Gary Winston knows. He was once on that road, when his infant son was diagnosed with retinoblastoma and lost an eye.

Although his son is now a healthy adult, “You never forget the fear and sadness,” Mr. Winston said.

Mr. Winston’s compassion for other parents of children with cancer is what motivated him to donate some pint-size electric vehicles to Miami Cancer

Institute, putting children in the driver’s seat.

When children arrive at the Institute lobby, they can choose a car to drive to their treatment or appointment. Although the kids press the gas pedal and turn the steering wheel, a trained transporter actually operates the vehicle by remote control.

“If a kid gets in one of those cars and smiles, it’s a victory,” Mr. Winston said. “If they stop thinking about their surgery or procedure, it’s a victory.”

The Institute’s fleet is now up to 11 vehicles — eight donated by Mr. Winston, two by Hertz and one by an Institute employee. “It’s a very sweet initiative,” said Patrice Lastra, director of Patient Experience.

Mr. Winston, who enlisted the aid of friends to help pay for the cars, is pleased at his success. “I just wanted to do something to help these kids,” he said.



HOPE AND SMILES

One of the first things Marta Blanco notices when young cancer patients climb on a horse is how their eyes light up. She remembers that same look on the face of her daughter, Sofia.

Sofia was just 4 years old when she was diagnosed with non-Hodgkin's lymphoma. A lover of animals, she particularly enjoyed horseback riding and trips to the zoo. She passed away in 2012 at the age of 13 as a result of heart damage that developed during her treatment.

Channeling her grief, Ms. Blanco founded Sofia's Hope in 2013 to honor her daughter by making a difference in the lives of others. Since then, the

organization has played a significant role in bringing happiness to many patients and their families at Baptist Children's Hospital and Miami Cancer Institute.

"It warms my heart to bring a little bit of joy to these kids," Ms. Blanco said. "While my mission is to raise awareness of — and fight — pediatric cancer, it's also about helping others through the journey. I can't imagine not giving back in some way."

Sofia's Hope, which also funds research, has brought smiles to the faces of many ill children by providing the funds to give them a free horseback riding experience. The organization

has also donated toys for the hospital playrooms, provided annual passes to ZooMiami, funded field trips to the zoo and paid for art activities. It has dispensed Newly Diagnosed Family Kits filled with more than 25 items Ms. Blanco found useful during Sofia's first year of treatment. And it even matched, dollar for dollar, a young patient's own fundraising effort that brought new TVs to Baptist Children's Hospital.

"The impact Sofia's Hope has had on our patients is incredible," said Laurie Sargent, senior child life specialist.

"Marta's generosity has truly made a difference."

"It warms my heart to bring a little bit of joy to these kids."





Miami Cardiac & Vascular Institute

VISION FOR DISCOVERY AND INNOVATION

It's a rare opportunity for patients in a community hospital to have access to the latest, continuously evolving technological and medical advances supported by research. From the start, that approach has defined the mission of Miami Cardiac & Vascular Institute, whose specialists have pioneered minimally invasive treatments and other groundbreaking techniques since the Institute's founding.

With philanthropic support, the Institute completed a \$120 million renovation and expansion in 2017.

at its primary location at Baptist Hospital. The expanded facilities include procedure galleries, specially designed for collaborative surgical efforts, and two new advanced endovascular suites that are equipped so that both an image-guided, minimally invasive procedure and open-heart surgery can be performed on the same patient at once. Dedicated suites also offer the best technology for interventional neuroradiologists to perform minimally invasive procedures for stroke, brain aneurysms and other neurological conditions.

The breadth and depth of the Institute's innovations have kept it at the forefront of

advances in the prevention and treatment of aneurysms, heart attacks, blood clots, valve repairs and circulation problems throughout the body. The Institute's interventional radiologists also treat many different cancers with minimally invasive procedures that improve quality of life and sometimes provide a cure.

"Our team's lifesaving developments are the direct result of targeted investments in clinical research, allowing us to offer new technology and treatment options years before they would be available at most hospitals," said Barry T. Katzen, M.D., the Institute's founder and chief medical executive.

In 2018, the Institute launched a \$20 million fundraising campaign to further new innovations and research.

“As we continue our commitment to provide next-generation solutions and technology, research and discovery have to be investment priorities,” Dr. Katzen said. “We need strong support from the community because that has made all the difference.”



Alvaro Gomez, M.D.

PHILANTHROPY SPARKS NEW PATHS

Interventional cardiologists at Miami Cardiac & Vascular Institute were at the forefront of using tiny incisions for minimally invasive procedures rather than open-heart surgery to unclog heart vessels narrowed or blocked by plaque. Robotic technology has helped this practice grow even more precise and safe, reducing damage to the heart during or after a heart attack.

However, advanced technologies that save lives can be extremely expensive. Fortunately, donors like the Charur-Zedan family understand the benefits. Their donation, in honor of their Uncle Emilio Charur, who passed away of heart disease, made it possible for Miami Cardiac & Vascular Institute to acquire the CorPath GRX Vascular Robotic System, a second-generation upgrade to the Institute's original system. It allows doctors to

perform even more complex minimally invasive procedures in the Cath Lab.

At a work station with joysticks and touchscreen controls, interventional cardiologist Alvaro Gomez, M.D., maneuvers a small catheter and wire to the exact spot in the blood vessel that needs to be opened. “We can move a stent millimeter by millimeter with accuracy, which is superior to our ability to do this by hand,” Dr. Gomez said. “With the robotic system, we can also measure more precisely so that we know exactly how many stents we need. This decreases waste and lowers cost.” The small mesh stent, or multiple stents, remain in place and keep the artery open.

The new technology also has other benefits. During the procedure, doctors use live X-rays to help guide them through the vessels. Over time, radiation exposure

to physicians and staff adds up. CorPath reduces radiation by more than 95 percent. In addition, the combination of not having to wear heavy lead protection gear and the ability to sit while working lessens the chance of all-too-common back and orthopedic injury to doctors.

“We’re very excited about the technology,” Dr. Gomez said. “Robotic intervention in other areas of the body, such as the brain, are being explored.

Technology like this can be a game changer, and it also encourages the top experts in our field to come work for us. Baptist Health is ahead of the game, thanks to our donors.”

The Miami HEAT Sports Medicine Center at Miami Orthopedics & Sports Medicine Institute



*Pat Riley, Harlan Selesnick, M.D.,
Joe Natoli and Nelson Lazo*

BUILDING A STRONG TEAM

If there's one thing the Miami HEAT understands, it's the importance of teamwork. That's why the HEAT drafted Baptist Health to establish The Miami HEAT Sports Medicine Center at Miami Orthopedics & Sports Medicine Institute.

The 49,000-square-foot building, adjacent to Doctors Hospital in Coral Gables, is undergoing a four-story renovation to house all of the Institute's orthopedic specialties, including a state-of-the-art outpatient surgery center on the top floor. For patients of the internationally recognized Institute, the HEAT partnership represents a slam dunk, said Nelson Lazo, CEO of Doctors Hospital and the Institute.

"The partnership with the Miami HEAT will help us continue to pioneer innovations in orthopedic medicine," Mr. Lazo said. "It will also provide ongoing clinical education to the next generation of sports medicine specialists."

While the Institute is known for serving elite and professional athletes, it also cares for weekend warriors and non-athletes and anyone with an orthopedic need. It serves as a clinical trial site for new orthopedic surgery techniques, novel implants, genetically engineered cartilage and bone, and revolutionary biologics to speed healing and improve function.

Scheduled to open this summer, the Miami HEAT Sports Medicine Center will offer a wide range of services, including adult and pediatric orthopedic treatment, surgery, rehabilitation and physical therapy, joint replacements, treatment for orthopedic trauma and spine conditions, and athletic training.

With a continuous focus on excellence, the partnership makes sense for everyone, said Pat Riley, president of the Miami HEAT. "This relationship is about the future, but also about what's going on in the present moment," Mr. Riley said. "We can't wait until the grand opening."

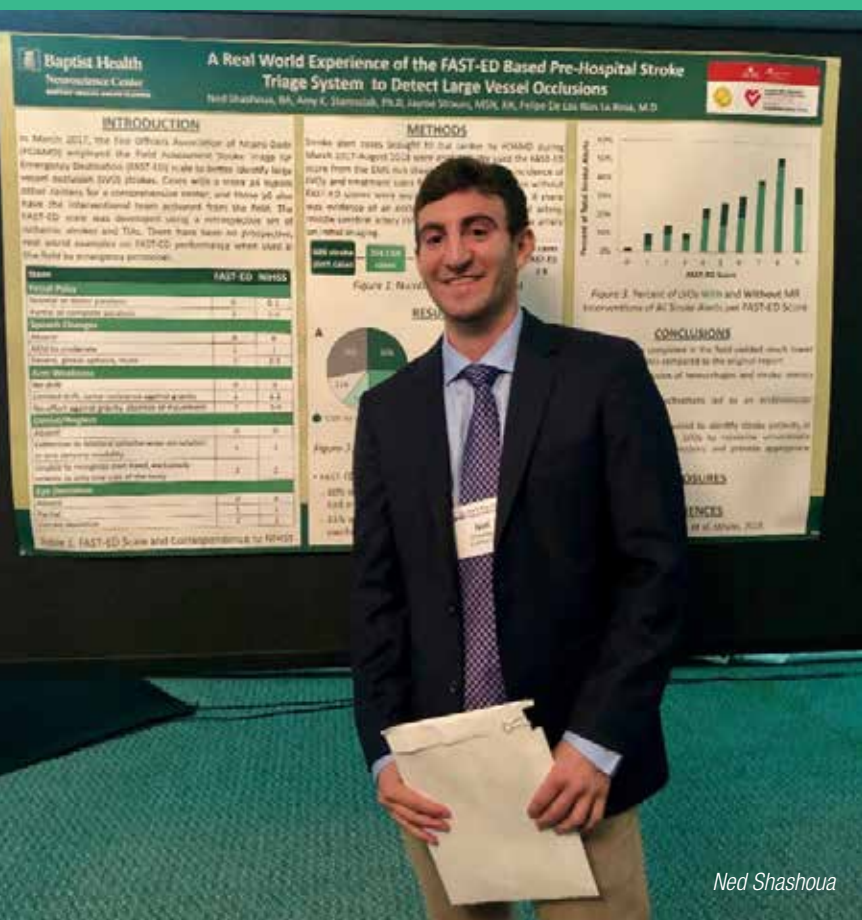


"The partnership with the Miami HEAT will help us continue to pioneer innovations in orthopedic medicine."

NEUROSCIENCE CENTER



Neuroscience Center



Ned Shashoua

INSPIRING THE FUTURE

Most people understand that time is of the essence when it comes to a stroke. The sooner treatment begins, the more likely the patient will survive and have fewer long-term effects. As an American Heart Association/American Stroke Association-designated Comprehensive Stroke Center, Baptist Hospital can care for those with the most serious strokes. Even before the patient arrives in an ambulance, a team of Neuroscience Center experts is called to the Emergency Department.

The Neuroscience Center wanted to ensure, however, that patients with large vessel occlusion strokes — the strokes most likely to cause death or severe brain damage — were quickly identified

by emergency medical technicians so they could be brought to the most appropriate facility for help.

In a first-of-its-kind study, Neuroscience Center physicians and researchers reviewed cases brought to them by Miami-Dade County emergency workers, who use the FAST-ED scale to gauge the severity and type of stroke. They then provided emergency medical services (EMS) feedback and training so they would know when to bypass closer hospitals in order to get the patient quickly to a comprehensive stroke center for the most advanced care. Medical student Ned Shashoua subsequently made a presentation on the collaboration at the Society of Vascular and Interventional Neurology annual meeting in San Diego. Mr. Shashoua is a post-baccalaureate student who will be starting medical school in the fall.

“This is a win for everyone,” said Felipe De Los Rios La Rosa, M.D., medical director of the stroke program.



*Roberto Telleria, Italo Linfante, M.D.,
Guilherme Dabus, M.D.*

“Through research, we are able to improve patient care, and a future doctor had the opportunity to learn from the experience of presenting at a medical conference and being mentored by experts in the field.” Sometimes an investment in the future pays off in more ways than one.

“Through research, we are able to improve patient care.”



Foundation Financials

Total dollars raised
in Fiscal Year 2018:
\$30,196,690

First-time
donors 2018:
2,154

*Total new major
gifts for 2018: 121



*TOTAL GIVING SOCIETY MEMBERS: 1,363

2018

THE *Giving*
SOCIETY

CHAIRMAN'S CIRCLE
\$5,000,000 and above

8

PRESIDENT'S CIRCLE
\$1,000,000–\$4,999,999

40

ARTHUR VINING
DAVIS CLUB
\$500,000–\$999,999

32

TOWER CLUB
\$250,000–\$499,999

81

CENTURY CLUB
\$100,000–\$249,999

274

FOUNDERS SOCIETY
\$60,000–\$99,999

1,047

PILLAR
\$60,000–\$99,999

128

FELLOW
\$25,000–\$59,999

297

BENEFACTOR
\$10,000–\$24,999

724

LIVING LEGACY

93

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Baptist Health Foundation salutes the fine business leaders who have generously supported Baptist Health's top-quality healthcare through the Foundation's 2018 Corporate Philanthropy Partners program.

Diamond \$100,000 +



Titanium \$50,000 +



Platinum \$30,000 +



Gold \$25,000 +



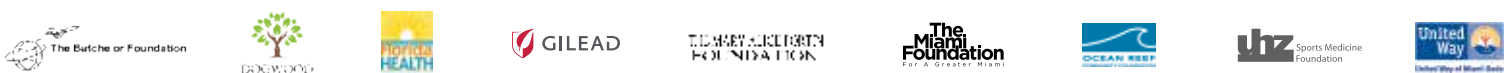
Silver \$15,000 +



Bronze \$10,000 +



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Baptist Health Foundation

BAPTIST HEALTH SOUTH FLORIDA